TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CASTLE DENTAL CENTERS, INC.		11/09/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	SB HOLDINGS 2, INC.		
Street Address:	201 E. SANDPOINTE, SUITE 800		
City:	SANTA ANA		
State/Country:	CALIFORNIA		
Postal Code:	92707		
Entity Type:	CORPORATION: DELAWARE		

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3031386	CASTLE DENTAL
Registration Number:	2095163	CASTLE DENTAL CENTERS
Registration Number:	3026467	

CORRESPONDENCE DATA

Fax Number: (714)242-0270

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 714-428-1206

Email: VERONICA.PRICE@BRIGHTNOW.COM

Correspondent Name: VERONICA L. PRICE

Address Line 1: 201 E. SANDPOINTE, SUITE 800
Address Line 4: SANTA ANA, CALIFORNIA 92707

NAME OF SUBMITTER:	Neal Crowley, VP & General Counsel	
Signature:	/s/ Neal A. Crowley	
Date:	02/08/2010	

900154224 TRADEMARK REEL: 004146 FRAME: 0057 TOP \$90.00 3031386

Total Attachments: 2

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TRADEMARK
REEL: 004146 FRAME: 0058



The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CASTLE DENTAL CENTERS, INC. ", CHANGING ITS NAME FROM "CASTLE DENTAL CENTERS, INC. " TO "SB HOLDINGS 2, INC.", FILED IN THIS OFFICE ON THE NINTH DAY OF NOVEMBER, A.D. 2009, AT 2:45 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

DATE: 11-09-09

AUTHENT'ICATION: 7631427

TRADEMARK REEL: 004146 FRAME: 0059

Jeffrey W. Bullock, Secretary of State

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You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 02:45 PM 11/09/2009 FILED 02:45 PM 11/09/2009 SRV 091002057 - 2572546 FILE

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION

CASTLE DENTAL CENTERS, INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation").

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said Corporation, by the unanimous written consent of its members, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said Corporation:

RESOLVED, that the Certificate of Incorporation of Castle Dental Centers, Inc. be amended by changing the FIRST Article thereof so that, as amended, said Article shall read as follows:

ARTICLE FIRST

The name of the Corporation is: SB Holdings 2, Inc."

SECOND: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 of the General Corporation law of the State of Delaware.

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by Steven C. Bilt, its President, this 9th day of November, 2009.

Steven C. Bilt President

DWT 13541035v1 0067675-000005

RECORDED: 02/08/2010

TRADEMARK REEL: 004146 FRAME: 0060